



POWHATAN CHAMBER OF COMMERCE

Promoting Community, Prosperity & Integrity



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FREE SMALL BUSINESS WORKSHOP

**Half The Year Is Over, Do You Know Where
You
Are On Your 2010 Business Goals?**

***Tuesday, June 15, 2010
8:30 am to 10:30 am
County Seat Restaurant
3883 Old Buckingham Rd
Powhatan***

Success in any business is a clear picture
of where the business is
going and even though there
is technically no "end,"
What will the end result look like?

This interactive workshop will take a strategic
approach to...

1) understanding the starting point of all goal setting

Seminars

Spring Arbor of
Salisbury

Longwood SBDC
Seminar on Fraud

Big Quotes

We were born to
succeed, not to fail.
Henry David Thoreau

Facebook

Find us on Facebook

Powhatan Chamber of
Commerce

Powhatan Heritage
Photo Project

Powhatan Festival of
the Grape

Quick Links

4th Fridays

Powhatan Chamber

County Comp. Plan

Economic Devel.

Chamber Events

Whats
happening
around the
Chamber



- 2) projecting where you want to go
- 3) laying out the plans
- 4) giving yourself a way to keep score and reevaluate
- 5) setting target dates

Planning your business's future is no longer a discretionary decision.

If you want to control the destiny of your business, then you need to create it!

GOAL SETTING:

Presented by Dr. Heather Williamson of Transformation Group LLC, an expert in leadership development and strategic planning.

No Charge

To register call

**Powhatan Office of Economic Development at
804-598-5605**

or e-mail lhenderson@powhatanva.gov

Sponsored by:



Constant Contact Training *FREE*

Constant Contact Training with Gina Watkins

Tuesday June 22 2010

11 am- 6 pm

Village Bank Building

Midlothian



***Sponsored in partnership by
Powhatan Chamber of Commerce***

and

Chesterfield Chamber of Commerce

11-1:

The Power of Email Marketing: 7 Keys to Success - Plus Online Survey and Event Marketing Quicktins

June 17 Chamber Monthly Luncheon

11:30 County Seat Rest. back room

June 18th

Last day for Powhatan County School's

June 21st

First Day of Summer

June 22 Constant Contact Seminar, Village Bank Building

Midlothian 11-2

June 25th

**4th Friday at Friday Park
The Groove Spot
CVB is the Sponsor**

Quick Links

[Virginia Chamber](#)

[Discover Powhatan Website](#)

[PowhatanVA website](#)

[Longwood SBDC Training](#)

County Seat



Dinner specials
Friday June 11th

Build the relationships that are the key to your business success with easy, inexpensive and highly effective email marketing! In this seminar, we will provide tips to increase your email deliverability and open rates, write good headlines and content, and perhaps most importantly, strategies for getting -- and keeping -- high quality prospects, customers and business partners.

2-4 PM:

Getting Started with Email Marketing and Constant Contact - Live Demo

You've learned about best practices - now take the next step!

Getting Started will help you create and enhance your first email marketing campaigns - we'll provide tips, techniques and guide you through the tools and features in the Constant Contact system.

You'll learn how to set up account options, add signup boxes to your website and emails, load a list, build a campaign, brand your email to match websites and logos. We will also go over text editing and other shortcuts to save time and give your emails a polished, professional look. You'll also learn tips on how to develop content, get your email opened, and track results.

4-6 PM:

Integrating Email Marketing & Social Media Marketing
Learn the basics of what tools make up Social Media (Blogging, Twitter, Facebook, LinkedIn, YouTube, etc) and how small businesses are using them to make connections and grow their networks. Constant Contact will show you the best ways to use social media and email marketing to grow your business.

Come with plenty of business cards and intent to connect for success!

Powhatan Chamber of Commerce
info@powhatanchamber.org
804-598-2636
info@powhatanchamber.org

E~Newsletter

E~Newsletter Changes

We are going to begin publishing our E~Newsletter two times a month instead of every week.

The E~Newsletters will be published the 2nd and 4th week of each month.

Please have your information for the Newsletter to us by the 2nd and 4th Tuesdays of each month.

Email information you would like in the

Barbecue Chicken Hoecakes
w/fennel vinegar slaw
Smoked Chicken in a
brown sugar coffee BBQ sauce
atop Hoecakes made with
corn & cheddar cheese
with a side of vinegar slaw
12.95

Herb Crusted Salmon
Fresh Salmon filet crusted
with fresh herbs
and pan-seared.
This flavorful main
course is served
with a port wine reduction
15.95

Join us
Saturday Night
June 12th
Southern Tide Band
Reservations
recommended
804-598-5000

Countyseat Restaurant
3883 Old Buckingham Rd
Powhatan, VA 23139
804-598-5000
www.thecountyseat.com

New Members

**We Love New
Members**

**Arnold Plumbing and
Pump**
Barnes Insurance

newsletter to
info@powhatanchamber.org

Longwood SBDC June 2010 Seminar Schedule



SMALL BUSINESS
DEVELOPMENT CENTER
Resources for Growth.

Basic Bookkeeping for Small Businesses

Wednesday, June 16, 2010

8:30am - 10:00am

**Farmville-Prince Edward Community Library
Farmville, Virginia**

**\$10.00* (Seating is limited to 16
participants)**

**To Register: baldwinjr2@longwood.edu or
call Longwood SBDC
at 434-395-2086**

Basic Payroll for Small Businesses

Wednesday, June 23, 2010

8:30am - 11:00am

**Farmville-Prince Edward Community Library
Farmville, Virginia**

**\$10.00* (Seating is limited to 16
participants)**

**To Register: baldwinjr2@longwood.edu or
call Longwood SBDC
at 434-395-2086**

Classes are co-sponsored by the
Farmville-Prince Edward Community Library.
Mail checks to Longwood SBDC, 515 Main Street,
Farmville, VA 23909.

Heart Healthy Eating

Spring Arbor of Salisbury

Join us as we welcome Johnston Willis
Hospital to bring you an educational
event.

Registered Dietitian Pam Davis will
discuss the keys to a heart healthy diet
and
determine food labels.



Group

**Carson Insurance
Agency, Inc**

**Convergent
Technologies Group
County line Plumbing
LLC**

***Welcome to
the Powhatan
Chamber***

**Center for Rural
Culture**



www.centerforruralculture.org

Check out their website for all
the events and information

Health Fair at the Goochland
Farmers Market
Saturday, June 19th, 2010

Center for Rural Culture
P.O.Box 639
Goochland, VA 23063
804-332-3144

info@centerforruralculture.org

Kevin Watterson, M.D., and Kelly McDonald,
M.D., of Rockwell Physicians of
Salisbury, will also be on hand to answer your
questions.

Tuesday, June 22

6:00 p.m.

**Spring Arbor of Salisbury, Activities Room
14001 Turnberry Lane, Midlothian**

Light refreshments will be served.



Pam Davis, R.D.
Clinical Dietitian
Johnston Willis
Hospital
hcavirginia.com

804-320-DOCS (3627)

**Longwood University
SBDC Seminar**

CASES IN FRAUD, WASTE AND ABUSE

SAVE THE DATE

Friday, July 16, 2010

9am - 1pm (4 hours of CPE Credit)

Street Conference Building

112 North South Street

Farmville, Virginia

This seminar focuses on how CPAs, managers and
bookkeepers investigate and
prevent Fraud, Waste, and Abuse.

Cases for small group
discussions and reporting will be presented.

The session will include opportunities
for sharing concerns, thoughts, and ideas
regarding the topic as it relates
to YOUR specific organization.

A case based approach will be used
by participants in small groups.

FACILITATORS:

Sally Gilfillan

Associate Professor of Accounting, Longwood University,
College of Business and Economics

Ken Copeland

CPA, Director of Real Estate Foundation, Longwood University

For More Course Information:

Contact Sally Gilfillan

gilfillansw@longwood.edu or

Ken Copeland copelandpk@longwood.edu

\$150 - To keep fees as low as possible, meals are not provided. You are welcome to bring in food.

REGISTRATION: Contact Carolyn Vaughan,
College of Graduate and Professional Studies

Email: vaughanjc@longwood.edu

Phone: 434-395-2140

Powhatan Chamber of Commerce

598-2636 phone

598-0223 Fax

*Tina Bustos Executive Director
Diane Mishico Assistant Exec. Dir.*

www.powhatan-chamber.org
info@powhatan-chamber.org